



## Executive Meeting Agenda

April 10, 2023 4:30 PM

LMSHS Library

*"To promote, aid, encourage, and enhance the development of all Lyons Middle/Senior High School students through the support of classroom and extracurricular activities including: academics, arts, athletics, social development and leadership."*

### ➤ Call to Order: 4:37pm

### ➤ Officer Reports:

- President Report (by Judy for Audra):
  - Teacher Appreciation Week is May 8-12. The attendees brainstormed ideas for honoring teachers. Some ideas included:
    - Sandwiches, chips, candy, etc.
    - Masseur
    - Meditation
    - Breakfast
    - Coffee Cart or Mud Hut
    - Pancake Breakfast: Student Council
    - Mainstage would like to do something; host an event?
    - Basket of Goodies: Concession leftovers, New goodies
- Secretary's Report (Kim/Allison): won't be reading out loud -please read ahead for vote.
  - It was suggested that we send out the minutes on the Booster Blaster. There are some members that do not get the minutes every month. Right now, they are sent to the executive board (Pres, VPs, Team Leads, etc.)
  - It was also suggested that the minutes be sent out in the Friday school emails. It could help gather interest, but it could also become "noise."
  - The Secretary's report was motioned for approval by Leissa, seconded by Brian, and approved by all.
- Bingo Report (Judy):
  - Bingo is still going and had a huge quarter profit of approximately \$30,000. We typically make the most money in Q1 and Q2.
  - We have school groups signed up through June. Volunteers typically sign up at the last minute.
  - Judy sent an email to the Booster Blaster with information on what was needed in order for Bingo to be sustainable. Audra paraphrased the email from Judy and sent it to Chris to be sent out to the school.
  - Are there any liabilities with letting go of Bingo?
    - As far as the state goes. If we have any pickles or pull tabs, we have to hold on to those for three to six months after the quarter finishes, and then we would destroy them.
    - If we have any progressive games or progressive pull-tabs going, we have to turn them into must-go's on the last sessions. There is also a requirement that we any funds that we gain from Bingo would need to be spent within one year.
    - We currently are not spending the entirety of our Bingo profits, mainly as a result of activities being cancelled or slowly returning from Covid. Brian believes that we could receive a fine, but that it would not be too substantial. With our next year of potentially lower income, we are expecting to spend all of the money we made this year, as well as dipping into our surplus.

- The Bingo report was motioned for approval by Katherine, seconded by Leissa, and approved by all.
- Treasurer's Report (Etta/Katherine):
  - We have about \$100K sitting in the bank. There's some that we'll need to pay out for progressives and other Bingo expenses. Bingo has brought us about \$80K this year.
  - Statement of Activity
    - There is a higher amount in the General Contributions column due to the Square activity for After-Prom. The After-Prom account has about \$5,800, which is better than what the statement reflects.
    - Both revenues and expenses are up as school activities continue to regain pre-Covid operating levels.
  - Allocations Year-to-Date Spreadsheet
    - Katherine reviewed the YtD spreadsheet for allocations. She suggested that next year the statement have a two-year comparison.
    - Allison suggested that this statement should include comparison years to reflect the uniform rotation for athletics.
  - The Treasurer's report was motioned for approval by Brian, seconded by Allison, and approved by all.

### ➤ **Allocation Presentations:**

- **Wii Club students Jeremiah and Jackson: \$350**
  - Jeremiah and Jackson are the presidents of the school's unofficial Wii Club. The club meets every Friday after school, and there are about 10-15 members who attend on a regular basis. The club holds games and tournaments for students of any skill level.
  - Right now the club is limited by one console and one set of controllers. Right now students take turns, but they eventually want to be able to hold multiple games at once.
  - The \$350 is broken down as follows:
    - \$50 for a console owned by the club. Right now, the students bring in their personal consoles every week.
    - \$50 towards extra controllers so more students can play at once.
    - Games that are approved by the school.
    - And any extra funds towards future proofing. This includes consoles, controllers, or games in case anything breaks.
  - Jeremiah and Jackson discussed their plans for future students to take over the club, and they also mentioned that Klipstein is the teacher-advisor for the club.
  - It was suggested that the students ask for donations of consoles, controllers, and games first before Booster Club approves this request. In addition, Booster Club only typically provides funds for immediate needs, rather than for any future proofing.
    - It was suggested that we put out a call on Lyons Happenings or Lyons Families. Brian also mentioned that he would ask his family.
  - **We will vote on approval for this allocation after hearing back about the online requests.**
- **Audra: \$400 for Teacher Appreciation Week**
  - Audra requested \$100 to go towards snacks, and \$300 to go towards lunch for teachers. This will be dependent on a quote from St. Vrain Market for sandwiches.
  - The allocation was motioned for approval by Leissa, seconded by Allison, and was approved by all.
- **Bacalis: \$500 for transportation for Coors Field for Rockies Stem Day for 7<sup>th</sup> Grade Students**
  - The allocation was motioned for approval by Judy, seconded by Katherine, and was approved by all.
- **Carheden: \$500 for transportation to Boondocks for MS Student Council Members**
  - Students will be covering the price of admission. This request goes specifically towards funding the bus. MS StuCo is a big group that works Concessions.
  - The allocation was motioned for approval by Brian, seconded by Allison, and was approved by all.
- **Carheden: \$400 for pizza, drinks, and ice cream for the 8<sup>th</sup> Grade Celebration in Laverne Johnson Park**
  - The allocation was motioned for approval by Katherine, seconded by Brian, and was approved by

all.

- After-Prom: \$2065 for prizes, decorations, and other items
  - Allison L. (After-Prom Chair) submitted for LCF grants in September, but they were not approved this year. There were quite a few donations from our Square account (see above regarding the Statement of Activity), so Allison decided to rescind this allocation.

### ➤ **Committee Updates:**

- After-Prom (Allison Lawhon):
  - After-Prom will be held at Oskar Blues, with a similar format to last year. It will be Mardi Gras themed with games, prizes, a Caricature artist, and other events.
  - They are still working on donations. Abby asked if the school donates gifts. In the past, there were items such as a hat pass or athletics pass. Perhaps the school could also donate spirit wear.
  - The members in attendance voted to donate some items from Lyons-Wear. We will need to have a formal approval process for this so we have a record of it next year.
  - Oskar Blues is charging us to rent this year. It is \$1000 to rent, and \$1200 for food. The Casino games are also an added expense, but it is worth it since they also provide dealers to run the games.
  - Dan Farrell is our MC.
- Communications (Stacey):
  - Stacey was absent from this meeting.
- Concession (Lynne/Jenny/Kristen):
  - Team Concessions was absent from this meeting.
  - We held 15 events with concessions, and approximately \$2800 came in to Booster Club.
  - The current balance is \$9010.81. This, however, does not reflect winter concessions payouts. Katherine is working out with Team Concessions as to who does the payouts from Team Concessions.
- Lions-Wear (Leissa/Lori):
  - \$60 came in from Lions-Wear sales.
  - Leissa and Lori will be meeting with Tyler Schafer this week to do a spirit pack for the entire school for next fall. It will include specialty items like spirit flags.
- Volunteer Coordination (Yokaira):
  - Yokaira was absent from this meeting.

### ➤ **Temporary Updates:**

- Fundraising (Martijn Bolster):
  - Allison summarized the meeting held last week with Martijn, Chris, Cheryl, and Allison. She suggested that we wait to have this conversation until May, but asked that Chris do an elevator pitch of one or two of the ideas he presented at the fundraising meeting.
  - Chris presented on a talent show held in our auditorium (perhaps named something like "St. Vrain's Got Talent").
    - This would be a four-part variety/talent show. There would be 3 nights of qualifications for different age groups (elementary, secondary, and adults), and one finals night of the top four from the qualifier shows.
    - Participants would have to be a St. Vrain student or parent/guardian, or they could be a community member living within the St. Vrain boundaries.
    - Participants would submit a video with a \$10 audition fee. We would need an online platform for host this.
    - Selected participants would compete in the qualifications night for a chance to move on to the finals, and eventually potentially win a cash prize.
    - 12 acts per night will lead to about an hour and a half of entertainment.
    - The auditorium seats about 400 people. Charging \$15 per ticket has a potential for \$6,000 a night.
    - The money-making opportunities here are audition fees, ticket sales, corporate sponsorships,

and perhaps the ability to vote with donations. In addition, the auditorium would be free to use.

- The volunteers needed to run this event would include marketing and website volunteers, ticket and usher volunteers, and stage crew.
- [Chris also presented on an evening gala/fundraising event \(perhaps named something like “Booster Bash”\).](#)
  - This event is based on the Berthoud Bash, which is an event put on by the parent organizations of the schools in Berthoud.
  - This event would be gala-like where there are tickets for dinner.
  - The Berthoud Bash charges \$50 for a ticket, and \$85 for a ticket that includes dinner. Profits would depend on the rental cost for the venue.
  - Each sport, club, or grade level creates a basket that becomes part of a silent auction.
  - Various student groups are showcased (Show Choir, Jazz Band, etc.), and captains from various sports speak at the event.
  - The pros of this event include that it includes community socializing and highlights our programs at Lyons. Proceeds, however, would be harder to predict for an event like this. If we wanted to serve alcohol at the gala, we could not hold it on school grounds.
  - Potential venues include the Wildflower Pavilion, the Barn at the Farmette, LionsCrest, etc. We would need to see how much they charge.
  - The money-making opportunities here include ticket prices, silent auction items, corporate sponsorships, and a dessert dash.
- [Fun Run](#)
- [Dinner Theater](#)
- [Pints for a Purpose](#)
- [Capital Campaign](#)
  - [We will be hosting a capital campaign this fall. It was suggested that we have a meeting to strategize our messaging to be inspiring.](#)
  - We plan to advertise this campaign with a booth at Back to School Night and the Community BBQ.
- [King Soopers: Sign up at B2SN](#)
  - Booster Club receives about \$1500 a quarter from this.
  - Brian thinks he made an instruction template for how people sign up. He will look for it.

➤ **“To-Do” Calendar: January**

- Nominations taken for officer election next month (President)
- After-Prom plans - Update

➤ **Follow-up of Old Business (past action items):**

➤ **New Business:**

- We are becoming increasingly aware of the need to have an explicit budget. In addition, with the possible absence of Bingo in the future, the framework of allocations will have to change.
- It was mentioned that the elementary school's PTO has a long meeting over the summer to go over the next year's budget. This way, they are able to make more accurate decisions about funding allocations. Various members were in favor of this.
- [Next year, we will most likely have a large influx at one point of the year, rather than a steady flow of cash. This might change if allocations become approved based on when they are submitted.](#)

➤ **Next Meeting:**

- **Monday, May 15th at 4:30pm**
- [Vote on Bingo Status](#)
- [Vote on new fundraising venture](#)
  - [The members think that this will be unlikely, but we can narrow down the options.](#)
  - [We will vote on who will plan the Capital Campaign.](#)

➤ **Meeting Adjourned: 6:27pm**