



Executive Meeting Agenda

Apr 15, 2024 4:30 PM

LMSHS Library

"To promote, aid, encourage, and enhance the development of all Lyons Middle/Senior High School students through the support of classroom and extracurricular activities including: academics, arts, athletics, social development and leadership."

➤ Call to Order

- Called to order at 4:35

➤ Officer Reports:

- President Report (Audra): SVVSD Compliance done!
- Secretary's Report (Allison/Meredith):
 - Motion approved and passed
- Bingo Report (Judy):
 - Filling the quarterly bingo report
- Treasurer's Report (Katherine):
 - Statement of financial position: Doing very well, more funds now than at the beginning of the year.
 - Statement of activity: Net revenue – has brought in 3k more than we have spent in actuals. We budgeted to be 50k into reserves, but now we are flat. 16k ahead for income, and 33k less in allocations than expected.
 - Still have gala coming up.
 - Expected to spend less this year than expected.
 - External Assessment checklist from the St Vrain District. Have responded to questions in the assessment, but many of these questions we do not currently do and/or have not done. There have not been any concerns or complaints yet. This is optional but highly recommended to complete this assessment. Agreement to get the Assessment completed by our accountant, Linda.
 - Paypal charge (expense) for \$75 is not accounted for. Will look into it. Ask Bryan, might be web related via our google account.

➤ Allocations:

- Sophomore class student council, tried to bring back Powder Puff football. Would like to continue it. Was a big success, lots of fun, big turnout. Pizza also brought everyone together at the end. Next year consider overlap with prom or homecoming.
 - Request: Julie Vazquez asked for \$189.35 to pay for pizza and drinks after event. Maybe in the future these food funds can come out of student council.
 - Motion to approve and passed.
- Lions Backer Club (football) outstanding request
 - Audra followed up.
 - Guidance received: If you are engaged in activities and it is not an approved extracurricular activity, we *may* be liable. Also concerns about setting a precedent. Want to support, but risk is high.
 - Middle school has already received hand me down football uniforms. Not due to get new uniforms in 2027/2028 (every sport gets new uniforms every 5 years – need to revisit that in our

- budget as some sports get well used every year).
 - Motion to NOT approve, and passed.
- Dr. Gregg, high school band made it to state
 - Request: Request \$420 fee for entry fee. Students will pay for their own meals etc. Note – band is around 3k under budget
 - Motion to approve and passed
- Mr. Shafer
 - Request: Spring board for PE and track jumps. \$1,000. Have not spent anything for track yet.
 - Motion to approve and passed
- Wrestling
 - Request for new gear bags. \$85 a bag plus shipping, closer to 1.2k plus shipping. Weight classification has changed, and our bags are not consistent. They have spent \$2,200 for state competition lodging, which may be separated in the future.
 - Motion to approve up to 2k and passed
- Mr. Frank
 - \$1200 digital resources for Volt weight lifting program to support PE and Iron Works (class), to replace team builder from last year (team builder is no longer approved by the district). District pays for basic that does very little, this premium version helps them track progress better and appreciated by both teachers and students.
 - Motion to approve and passed. Put under 'classroom and field trips' as it is a classroom tool.
- Stacey
 - Needs a social media management platform. Current doesn't support X, etc. \$110 request. Discount to non-profits.
 - Motion to approve and passed.
- Mr. Frank / Colleen
 - Request 6k annual cost, for a huddle account that covers all their sports, and will give every high school athlete a huddle account. School would pay for install of equipment. A camera in gym and football field, within 24 hours will populate stats and provide live streaming for events. Saves a lot of time with entering stats. Highly recommended by other schools/teams. College coaches also have access and you can make highlight reels easily for our students, and can equalize opportunity.
 - Question – can we get another camera at baseball and softball field?
 - If we support this year, we should support every year. Annual subscription is 8k but only asking for Booster support of 6k each year.
 - Question – can we add in business sponsorship such as a banner to the live stream? Mr. Frank will look into this question.
 - Question – can we watch away games live stream if they have huddle? Mr. Frank will look into this.
 - Don't want to charge families to access live stream.
 - Motion to approve and passed.
- Librarian – circulation desk will need to be replaced soon, dated and unstable. Flagging for future awareness.
 - Mr. Frank will ask district carpenters if they can fix first, and report back to us.

➤ **Committee Updates:**

- After Prom (Cheryl):
 - Despite the high winds and potential of power outage, it was a success at Oskar Blues. OB was great to work with, donated space and soda guns, and no minimum food orders and let us bring in food from outside. Did raffle prizes. Over 80 that attended, more than last year. Caricature artist was popular.
 - Next year, be aware of timing. People left earlier than expected, especially for raffle. 2am might be too late! Gaming people have 3 hour minimum, did it for 2 hours.
 - \$1600 set aside for event, but did not end up using those funds.
 - Sent out last minute request for \$25 optional donation, but limited engagement.
 - Can reuse some purchases for future events.
- Concession (Lynne/Jenny/Kristen):

- The balance as of March 31, 2024 was \$8,142.49. We have had 3 Spring Concession events so far.
- Communications (Stacey):
- Fundraising (?):
 - Raise the ROAR! Lyons Community night April 27th! 5:30-9pm@La Mariposa
 - Goal is 7k. Meeting goal will depend on increasing ticket sales, and raffles. Market 'see the new Mariposa!'.
 - Raffle value is 11k if they sell for the value of.
 - GiveButter platform is doing really well, people are paying the fees.
 - Need volunteers!
 - Future plans for Fundraising – 2024-2025 Fundraising Plan
 - In and out burger – moving to Longmont – apply for lottery. They can cook 300 burgers an hour, we charge whatever we want, need to pre-order. Make 75% of what we charge. Request to school / Mr. Frank – find a date that works in the fall. Can we do in the parking lot at school? Any football game, fine arts festival, always first Wed in May. etc.
 - Lyons Lions Dine Out
 - Spring Event
 - Krispy Kreme – can't do at lunch. A monthly Friday event is an idea. Challenge is driving an hour there and an hour back. And don't know if you make enough money and sell enough. Can also explore other places in Longmont like King Soopers. Make money on selling dozens. What about a Palisade peach fundraiser?
 - Other ideas as well, including Bolder boulder
 - Town of Lyons reached out to Mr. Frank about doing Turkey Trot, keep people in town. Have spoken to student council. Is there interest for the Booster Club to take this on?
 - Decide not to support at this time.
- LionsWear (Leissa/Lori):
- Volunteer Coordination (Yokaira):
 - Volunteers Needed: April 22nd (Elem Fine Arts Night), May 1st (Fine Arts Night Booster table),
 - Decide NOT to have a Booster booth at these events
 - May 6-8 (Goodie AM drop-off teacher appreciation: May 6-10)
 - Booster will support sandwiches, will coordinate with Mr. Frank on dates.

Question – can we have an alumni group and outreach through the Booster club to solicit additional funds and support? Might not be limited to hire someone (which we were limited in for bingo). Can look into this, follow up with Eric on how we can best utilize his ideas. Also need someone to lead fundraising – we don't have that right now, falling on Stacey and a few others.

➤ **“To-Do” Calendar: (May)**

- Teacher Appreciation Week: Bring in a treat (apples, cinnamon rolls, etc.)
- Find Sophomore parent to take responsibility for After-Prom
- Election of New Officers for next school year (May's meeting)
 - No elections right now. But consider a Fundraising lead.

➤ **Follow-up of Old Business:**

➤ **New Business:**

- When to have meeting with coaches and others at the school? Need to start planning and discuss at the end of this year to make the budget for next year. Coordinate with Colleen.

➤ **Next Meeting:**

- 3rd Monday is May 20th (last meeting for the school year). Conflicts with final exams and graduation.
 - Decision to hold the next meeting on May 13th.

➤ **Meeting Adjourned**

- Meeting adjourned at 6:30pm