



2025 BUSINESS SPONSOR LEVELS

Lyons Middle/Senior High School

	White \$500	Blue \$1,000	Black \$2,000	Pride of Lyons \$5,000
STOREFRONT PROMOTION Proudly display your Lyons Lions Spirit & Support at your business!	12"X16" Window Decal	12"X16" Window Decal	12"X16" Window Decal	12"X16" Window Decal
			3 x 5 Flag Lyons Lions Flag	3 x 5 Flag Lyons Lions Flag
EVENT PROGRAMS Display your Business Logo in Lyons Lions Sports & Fine Art programs	Business logo included in Sports & Fine Arts Event Programs	Business logo included in Sports & Fine Arts Event Programs with tertiary placement	Business logo included in Sports & Fine Arts Event Programs with larger logo & secondary placement	Business logo included in Sports & Fine Arts Event Programs with largest logo & priority placement
BANNERS Custom banners displayed on football field, baseball/softball field & main gym	3'x3' Banner placed in gym, football field, & softball/baseball fields area	3'x6' Banner placed in gym, football field, & softball/baseball fields area with tertiary placement	3'x6' Banner placed in gym, football field, & softball/baseball fields area with secondary placement	3'x6' Banner placed in gym, football field, & softball/baseball fields area with priority placement
ANNOUNCEMENTS Sponsor Thank You announcements made during events	General sponsor Thank You announcements during Sports Events	Business name included in Thank You announcements during Sports Events	Business name included in Thank You announcements during Sports Events	Business name included in Thank You announcements during Sports Events with a special callout to the Pride of Lyons sponsor
WEBSITE DISPLAY ADS Custom ads featured at the top of LyonsLions.org homepage	Small Business Logo on LyonsLions.org home page for school year. Placed below Premier Banner & Display ads and after Blue business sponsor logos	Small Business Logo on LyonsLions.org home page for school year. Priority placement before White sponsor logos based on seniority	Display ad on LyonsLions.org home page for school year. Large, rotating logo placed right below Premier Banner Ad based on seniority.	Premier Banner ad on LyonsLions.org home page for school year. Largest logo placed at top of sponsors. Placement based on seniority if multiple sponsors. Can be changed seasonally.
SOCIAL MEDIA/SCHOOL EMAIL PROMOTION Sponsor Thank Yous posted on Facebook, Instagram & (X) Twitter <i>*Lyons Lions Dine Out sponsors receive additional special posts, reels & stories when hosting. Restaurants, ask about our Dine Out program!*</i>	End of semester thank you posts on booster club socials, Lyons Facebook Groups, & School Email	End of semester thank you posts on booster club socials, Lyons Facebook Groups, & School Email	End of semester thank you posts on booster club socials, Lyons Facebook Groups, & School Email	End of semester thank you posts on booster club socials, Lyons Facebook Groups, & School Email
			Once-a-semester business sponsorship highlight post on booster club socials	Once-a-semester business sponsorship highlight post on booster club socials
SPRING FUNDRAISER PROMOTION	Business logo included on Event Givebutter Webpage	Business logo included on Event Givebutter Webpage with tertiary placement	Business logo included on Event Givebutter Webpage with secondary placement	Business logo included on Event Givebutter Webpage with priority placement
	Business logo included in Event Program	Business logo included in Event Program with tertiary placement	Business logo included in Event Program with secondary placement	Business logo included in Event Program with priority placement
	Additional sponsorship opportunities available including item/service auction donation	Additional sponsorship opportunities available including item/service auction donation	Additional sponsorship opportunities available including item/service auction donation	Additional sponsorship opportunities available including item/service auction donation