



Executive Meeting Agenda

Oct 21, 2024 4:30 PM

LMSHS Library

"To promote, aid, encourage, and enhance the development of all Lyons Middle/Senior High School students through the support of classroom and extracurricular activities including: academics, arts, athletics, social development and leadership."

➤ Call to Order

- Call to order at 4:32pm

➤ Officer Reports:

- President Report (Audra):
 - The raffle license Q2 report was rejected. Judy is working on it and Q3. Only 2 more to do.
- Secretary's Report (Allison/Meredith):
 - Minutes approved and motion passed
- Treasurer's Report (Katherine):
 - Received \$500 from Boulder County, from last year, to put it into the general account
 - Only have September and October numbers. Spent 8k more than we have earned, but not worried because we have not started our fundraising campaign yet.
 - Still have 153k in the bank, which is strong
 - Sales tax forms were filed for Lions Wear
 - Monthly statements need to be reviewed and initialized (completed at the meeting)

➤ Allocations:

- Mr. Shafer is going to International Town – Mr. Frank will discuss with him
- Mrs. Vazquez, choreography for state cheer competition, \$800 request. Motion is approved and passed.
- 3k request for yearbook. Motion is approved and passed.
- Ms Zema. October concert accompanist, \$250 request. Motion is approved and passed
- Ms Zema. \$300 request for 6 different instrumentalists at choir concert, \$50 for each person. First time to have strings to accompany. This gives our singers another opportunity to sing with other artists and accompanists. Motion is approved and passed.
- Ms Zema. Request for up to \$500 for transportation to attend the CSU Choral Festival, an interactive workshop. It is in a van, no minibuses left. Motion is approved and passed
- Mr. Frank. Request 1k for the year, for all student and staff celebrations, to support culture in recognizing students and staff. Awards, etc. This will help offset cuts in district budget. Request from Booster Club – have Laurie submit reimbursements all in one transaction. Motion is approved and passed.
- Mr. Frank. Request \$500 for staff holiday gathering. Potentially, this could be an offsite gathering. Motion is approved and passed
- Colleen, Request \$500, to refresh paint and paws in parking lot. Motion is approved and passed.

➤ Committee Updates:

- After Prom: April 5th 2025 (Sarah Rauker/Holly Beck)
- Concession (Lynne/Meg/Kristen):
- Communications (Stacey):
 - Website: The website was updated with all the latest meeting minutes. (Keep in mind that I can only post approved minutes so there will always be at least a month's delay, and there are no

- weekly booster updates this school year). Please review and let me know what changes need to be made.
- Leadership: Vacant roles - after prom, communications coordinator/graphic designer, any others?
 - Fundraising: Need Cheryl photo & quick bio. Can I reuse Judy's photo & bio or do we want a new one?
 - Fundraising: I'll be updating the website with Lions Pride Pledge details as this fall's capital campaign rolls out this month.
 - Our domain renewal with NameCheap was paid for another year - LyonsLions.org.
 - Social Media: Remember, I'm here to help get the word out through our socials! Please keep me updated on needs, meeting dates/times, etc. so these can be posted.
- **Fundraising:**
 - Volunteering/Fundraising opportunities at Lyons"1st Sundays", 12-4, Nov 3rd and Dec 1, and ongoing
 - Kristen Frances, lead of Lyons Chamber of Commerce, joined us. First Sundays was created to highlight our community, and to bring business into slow season. The goal is to have visitors see the whole stretch of main street. Last month there was a golf cart tour of art. For Nov and Dec, there may be golf cart parking shuttles, take visitors from one end of town to the other.
 - This is an opportunity to have a school fundraising community presence, such as the selling wreaths, lions wear etc. Could also charge for golf cart tours, have a table, bake sale, donation bucket on golf cart, talk about capital campaign, etc.
 - Concern from Booster Club with getting enough volunteers. Perhaps we can staff similar as we did concessions, sponsor a Sunday, band does December, advertise for the wreath, share funds with band and Booster.
 - Need to find golf carts and volunteers. Also, concern with liability, drivers would have to be licensed.
 - Another option is to just have a 'stop' in town. Maybe around Excalibur and Dairy Bar?
 - Follow-up: Judy will reach out to band about December 1.
 - Do a spring fundraiser in person, similar to last year. Reach out to those that organized last year.
 - **LionsWear (Leissa/Lori):**
 - **Capital Campaign.**
 - Multiple discussions since the last meeting. This year, capital campaign will be a straight ask (no swag). Working on flyer, plus video. Will kick off next week. Everything will go through GoButter. Different options to donate.
 - Incentives this year: The plan is to have an overall fundraising goal for the MS (glow party) and HS (drive in movie party). Goal is 10k per school. If child raises \$250, pie in the face to teacher or admin. Raise \$100, can get a raffle to maybe get into a 'cash grab'.
 - Consider a picture campaign, easier than video.
 - Will look into selling donuts
 - If drive in movie is a success, we can do it again in conjunction with silent auction inside building in the spring.
 - **Volunteer Coordination (Yokaira):**
 - Update regarding the fall teacher parent event" "I wanted to take a moment to thank everyone for helping make our fall Parent-Teacher nights a success! We had great food, and the event went smoothly thanks to the support of our community. The "Around the world" theme was a hit with the teachers and staff. A special shoutout to Oskar Blues for their generous food donation - We ended up with quite a bit of leftover food, so we'll adjust the order for next time. I sent out a Thank You note to the Oskar Blue staff."
 - Next year – request Gluten Free option

- Chaz is working with Oskar Blues and other restaurants on the dine-out schedule.

➤ **“To-Do” Calendar:** (Oct)

- Boulder County sales tax for Quarter 3 filed & pd online by 20th.* (Treasurer)
 - Lionswear & Concessions Quarter 3 sales total reported to Treasurer by Oct 15th
- Bingo State Taxes filed for Quarter 3 by October 31st, (July - Sept) (Julie Hamilton)
- Renew Insurance (Treasurer)

➤ **Follow-up of Old Business:**

➤ **New Business:**

➤ **Next Meeting:**

- 2nd Monday Nov 11th, 4:30pm

➤ **Meeting Adjourned**

- Meeting adjourned at 5:32pm