



## Executive Meeting Agenda

Feb 10, 2025 4:30 PM

LMSHS Library

*"To promote, aid, encourage, and enhance the development of all Lyons Middle/Senior High School students through the support of classroom and extracurricular activities including: academics, arts, athletics, social development and leadership."*

### ➤ Call to Order

4:35pm call to Order

### ➤ Officer Reports:

- President Report (Audra):
- Secretary's Report (Allison/Meredith): Approved and Passed
- Treasurer's Report (Katherine):
  - Still on a positive trend through the end of January, although a number of reimbursements need to be paid
  - We have spent \$3700 more than we have taken in.
  - We are half way through our fiscal year, a bit behind from a revenue perspective.
  - We have enough reserves to cover losses this year. \*\*But need to plan for future years\*\*.
  - May need to increase fees to families.
  - Corporate sponsors have been consistently strong, less taken in from families than expected.
  - Consider going after a business sponsor for International Town.
  - Consider doing a moratorium on reimbursement submissions, during the given school year.

### ➤ Allocations:

- Mr. Shafer requested an extra \$222 for international town, new 2 students additions to grade 7. Motion approved and passed.
- Mrs. Zema requested choral accompanist for March concert, \$250.
- Drama request for annual musical, \$1500. For set and props that cannot be borrowed or repurposed. Same for costume rental. Could split costs from drama account, which comes from ticket sales. Motion to split request equally between drama account and Booster Club. Motion approved and passed.
- Mr. Martinez for regional wrestling, up to \$600. Athletics for means and transportation. Motion approved and passed.

### ➤ Committee Updates:

- After Prom: April 5th 2025 (Sarah Rauker/Holly Beck)
  - Has not received LCF grant, but has been mailed (1k)
  - Bank balance is \$3,142, plus another \$500 and expecting 1k. Concessions and Krispy Kreme has been transferred.
  - Ready for school to push out requests for support and volunteering

- Request for a donation from spirit wear for After Prom prize. The display is what will be given as a prize. Pajama pants and a hat as one set. Sweatshirt and a beanie as another set. For Juniors, not Seniors. Motion approved and passed.
  - Contacted Whole Foods for donation
  - Nothing Bundt cake wants to do a fundraiser, and they will donate cake to after prom.
  - Have a core group for planning. Activities include a DJ, minute to win it games seniors versus juniors, caricature artist, hennah, blackjack tables, cornhole, jenga, plastic axe throwing, random trivia for gift cards, photo booth (although prom is having one, to discuss if you need both) etc. – lots of games around the gym.
  - Can we borrow furniture for cafeteria – barista cold brew. Ask rave to the grave/LEAF about inflatable sofas.
  - Gives students a new experience – could do Oskar Blues next year.
  - Need to pay for security (approx. \$250). Get popcorn maker.
  - Can they use room dividers on wheels, to separate out the gym? Maybe the choir shell, or the fences used at homecoming – but then you need the floor protectors. District may be able to purchase, or the Student Council.
  - Wrist band – different colors for Juniors, Seniors, and guests (can't get prizes). Get raffle ticket, put on wrist band.
  - Maybe a 'coat check' for backpacks etc.
  - Call parents only if the students do NOT arrive.
  - Ask around if there is a standard for notifying parents when they leave.
  - Hours 11-2am. Do prizes at 1:15pm.
  - Can we clean up the next day? Probably, as long as there is a crew. To discuss.
- Concession (Lynne/Meg/Kristen):
  - Communications (Stacey):
    - I'm resigning from the social postings and all content creation effective at the end of this school year. However, I'll still manage the Lyonslions.org website and support the fundraising team through the next school year. We need to find a good social media person with a graphics design/content creation background to fill this role. (Two people would be ideal as it's really too much for one person.)
    - Add this to school communication

#### Socials

- I continue to post multiple times every week so email me what you need promoted - communications@lionsboosterclub.com.
- If information is emailed to Lilah to go in Friday's school email then please cc me so I'm in the loop.

#### Website updates

## 1. Home - Business sponsors

- Lyons Communications & Laura Levy – we are waiting for definitive answers.
- More sponsors can be added as they sign up. Banners for some sponsors.
- Need to remove sponsors that have not renewed after spring break.
- Will need to reformat the logo ads for third tier sponsors so they're larger yet still fit in the space without a scroll bar. They're a little too small at the moment but will take more time than I currently have.

## 2. Leadership

## 3. Resources

- IRS 990 Forms added 2019-2023
- 2011-2023 Analysis, link for more

## 4. Mobile site: Some animations reduced for easier viewing & faster loading

## 5. Latest Info - bottom

- Will be re-doing this page to remove file management app (was carried over from previous site) and move to an easier, cleaner layout to our meeting minutes

### ○ Fundraising:

- Bingo complete, license expired
- Will do Raise the Roar this spring again.
- Capital campaign netted \$33,900.
- We are extending 3 x 3 banners for our \$500 business sponsors
- We are holding Dineouts profit separately from above – not sure what the total is for that to dat. Seems very productive and popular.
- Need to plan Drive in Movie Night for HS and Money Grab for MS and HS

### ○ LionsWear (Leissa/Lori):

- Volunteer Coordination (Yokaira): Our teacher conferences on Tuesday and Thursday went well! Oskar Blues catered on Tuesday, and their pork and fries were a hit. On Thursday, our parents were incredibly generous, providing delicious soup, bread, and salad. Both nights were a great success, and we truly appreciate everyone's support!

### ➤ **“To-Do” Calendar:** (Feb)

- State and federal tax information
- Officer nominations needed for March meeting

### ➤ **Follow-up of Old Business:**

- Find Spring Fundraiser Committee Lead

### ➤ **New Business:**

➤ **Next Meeting:**

- Monday March 10th, 4:30pm

➤ **Meeting Adjourned**